



# Tailored Solutions For Residential Investors

Presentation of REAS'  
Services & Expertise

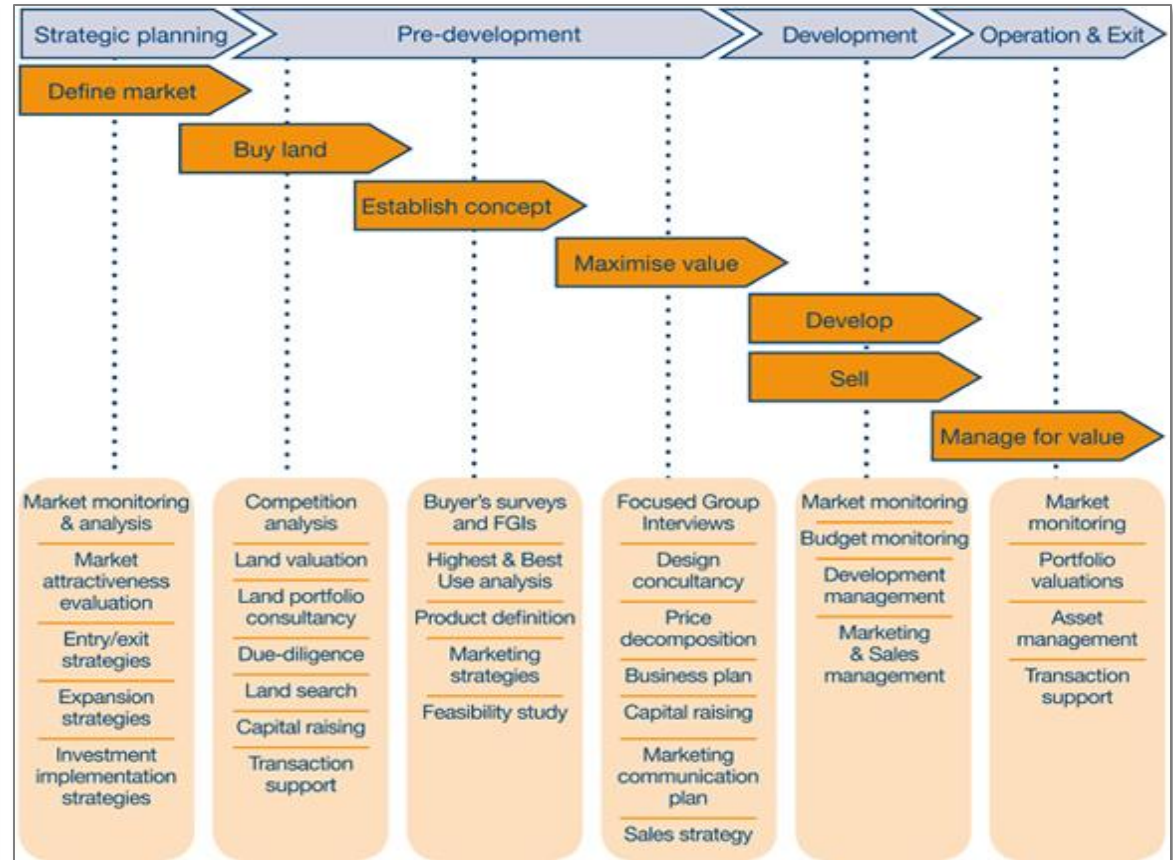
# REAS – Tailored Solutions For Residential Investors

- As the leading residential market advisor, REAS offers its clients comprehensive market knowledge and practical advice based on 13 years of experience.
- REAS Partners, as advisors to the World Bank and the Government of Poland, have played an active part in reforming the housing sector in Poland since the beginning of the 1990s.
- As a strategic partner of Jones Lang LaSalle, REAS provides services to clients across the CEE region.



# REAS – Key Services

- Projects implemented in the years 2006-2010:
  - 197 market reports
  - 243 real estate valuations and financial analyses
  - 424 analyses of locations, residential units' price lists and market recommendations



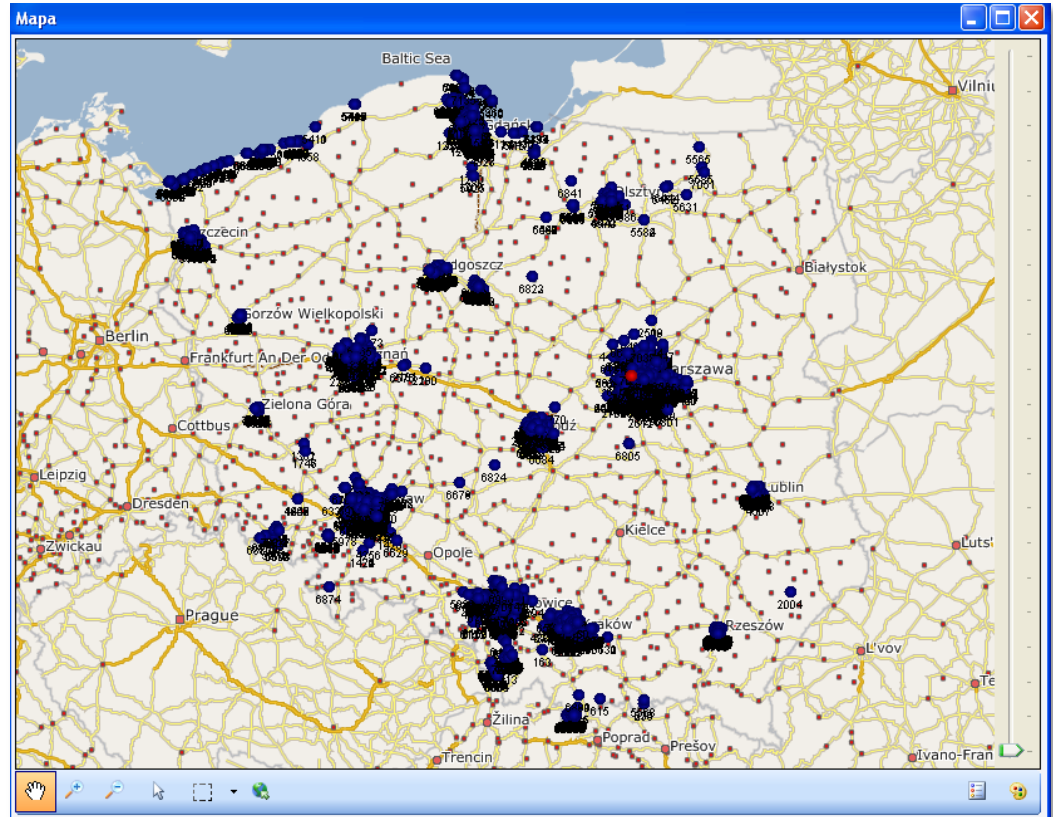
# REAS – Selected Clients

- During the years 2006-2010, we have worked for
  - 310 different clients,
  - implementing more than 5 projects for over a half of them
- The current team:
  - 5 partners
  - 18 consultants and researchers



# What makes us unique: market monitoring – REAS research program

- Constant market monitoring conducted since 2000
- INCA – data base system based on GIS covering information on 9,964 residential projects, including:
  - 4,751 under construction
  - 3,061 on sale, offering currently 72,271 residential units
  - 878 planned investments which have not been launched for sale yet



# What makes us unique: focus on the quality of services

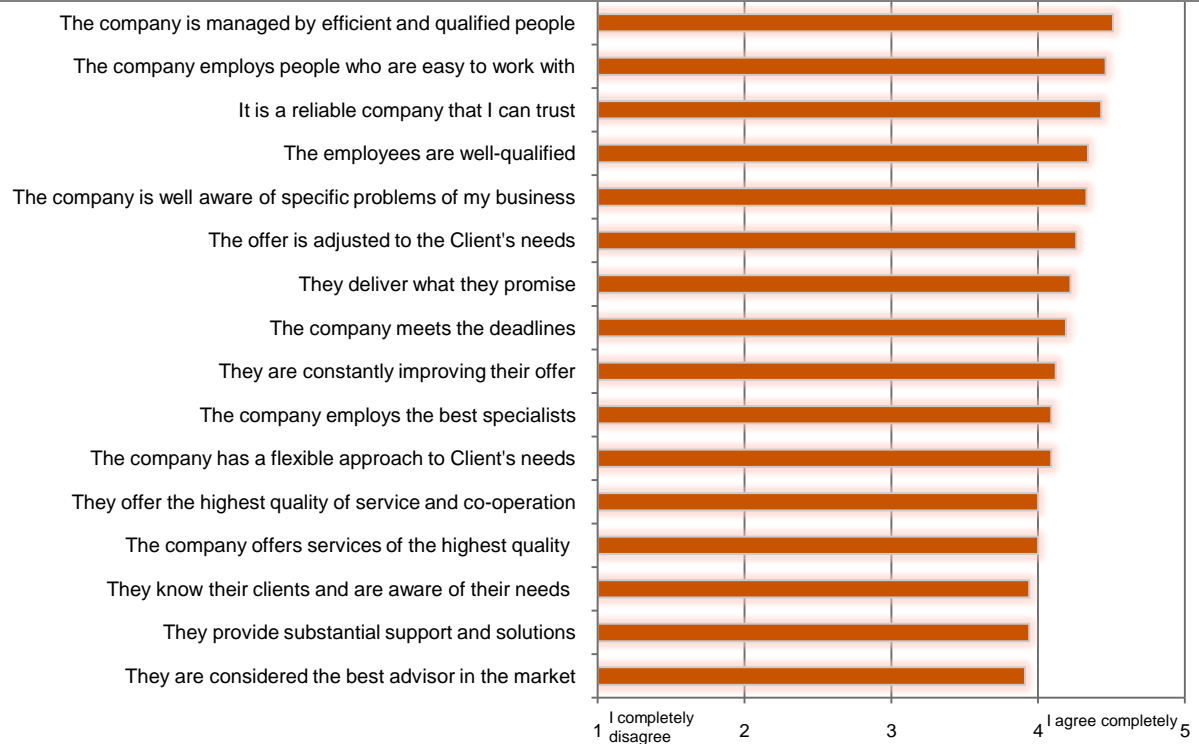
Opinions of REAS Clients who participated in the Client Satisfaction Survey conducted by SMG/KRC Millward Brown in 2008

*„I value their professionalism and individual approach to problems reported by the client. During their work, they stay focused on the goal of the specific analysis or research. They keep improving their methodology and technique of research and analysis”.*

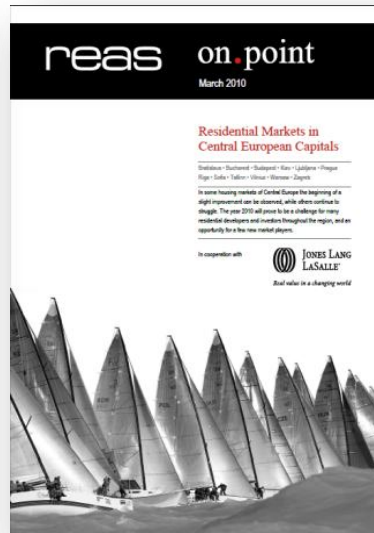
*„The company presents comprehensive market research and points out new aspects in studies of a specific real estate. The company is punctual in meeting its deadlines. It offers additional meetings to explain issues which raise doubts”.*

*„Professional service, versatile and multidirectional preparatory phase of the study. A synthetic report fulfilling our expectations which allows to determine the lines of remedial actions with reference to the predicted events”.*

*„They have a good reputation in the market. The materials are well researched. I know and respect the Partners in the company”.*



# Partnership with Jones Lang LaSalle



- In the beginning of the year 2007, REAS and Jones Lang LaSalle announced that they have entered into a co-operation agreement
- Through this co-operation, the companies aim to offer clients in the Polish and CEE real estate market comprehensive services of the highest quality
- Co-operation with Jones Lang LaSalle gives REAS the possibility to benefit from the JLL international network through the access to partner's contacts, know-how and global experience.
- Together, the companies offer both local and international clients a full range of consulting services in the commercial and residential real estate sectors, including: market research and analysis, strategic, investment and financial consultancy, advisory services at transactions of land purchase and sale, real estate valuations, due diligence analyses and management of real estate portfolio..



Visit [www.reas.pl](http://www.reas.pl)

where you can find information on the services provided by REAS as well as analyses, commentaries and reports regarding the residential market.

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